



**Climate change  
is not selective  
It will affect  
every business**

## **Supporting businesses to go carbon neutral by 2030**

Techies Go Green is a community of like-minded businesses of all sizes who are committed to verifiably decarbonising their operations.

**Measure and manage your carbon footprint.**

**Implement meaningful change through collaboration, continual education and awareness programmes.**

**Build an enhanced reputation and trust by demonstrating good sustainability values.**

**Techies Go Green is FREE to join**  
**Learn more at [www.techiesgogreen.com](http://www.techiesgogreen.com)**





# Committed To Reducing Carbon Emissions

As global greenhouse gas emissions continue to rise, at a time when they need to be rapidly falling, sustainability is moving front and centre for businesses. In 2021 Techies Go Green was co-founded by Michael O'Hara and his dedicated team who are all passionate sustainability advocates.

“ We are owning our responsibility! We have set ourselves the goal of building a community of like-minded businesses who are committed to becoming verifiably carbon neutral. ”

**Michael O'Hara**

*Co-Founder, Techies Go Green*

**We are a fast-growing non-profit organisation, with over 300 members** in 12 countries, who have signed up to a commitment to become verifiably carbon neutral through collaboration, knowledge sharing and implementing practical measures to achieve their net-zero targets.

Our signatories range from micro-enterprises to large Fortune 500 companies. **Collectively, our members employ more than 50,000 people and have a turnover of more than €60bn.** It includes many businesses who are just starting their sustainability journey along with well established sustainability leaders.

**Joining our Techies Go Green community unlocks a wealth of collective knowledge and experience that your business can take advantage of.**

# Our Achievements So Far

In less than 20 months, Techies Go Green has become an award winning not for profit organisation with over 300 member businesses of all sizes who have committed to becoming verifiably carbon neutral

**Go Green Ambassadors announced**  
to promote a culture of sustainability  
among our signatory community

Techies Go Green and signatories  
awarded at the **CRN Tech Impact  
Awards 2022**

Q1 2021



Q3 2021

Q2 2022



Q3 2022

Q4 2022



**Techies Go Green is established** with  
10 founding signatory businesses  
**A steering committee is formed**

**Techies Go Green is incorporated**  
as a non-profit enterprise

**Membership grows to over 300**  
businesses





# Techies Go Green Ambassadors

Our ambassadors seek to inspire and enable a culture of sustainability through engagement and knowledge-sharing with our signatory community



**Michael O'Hara**

Membership Ambassador  
*Co-Founder of Techies Go Green  
& Group MD, DataSolutions*



**Jenny Latimer**

Channel Ambassador  
*Head of Alliances & Operations  
Highgate IT Solutions*



**George Cook**

Social & Community Ambassador  
*Honorary Chief Executive,  
Computers 4 Charity*



**Roberta McCrossan**

Programmes Ambassador  
*Group Marketing Director  
DataSolutions*



**John Gladstone**

Sustainability Measurement  
Ambassador  
*Sustainability Lead at Softcat*



**Francis O'Haire**

Sustainable Technology Ambassador  
*Group Technology Director  
DataSolutions*



**Dermott Reilly**

Sponsorship Ambassador  
*CEO at IngeniaTouch*



**Conor Daly**

Sustainable Energy Ambassador  
*Customer Solutions Product  
Manager*



**Allan Chapman**

Sustainability Communications  
Ambassador  
*MD & Founder, Comit PR*



# Our Mission

**Build a broad community** of businesses who are committed to reducing their carbon emissions



Make it as easy as possible for members to **measure** their carbon footprint



**Get businesses** to take action to reduce their carbon emissions



Provide **awareness building, education** and **collaboration** initiatives to help businesses to take more effective action



**Address the specific needs of businesses** on their net zero journey



# Measure Understand And Manage Your Carbon Footprint

In the future there will only be sustainable companies. Businesses that don't embrace this transition to sustainability today, may face much greater challenges in preparing themselves in the future.

In support of our community, we focus on highlighting successful methodologies and best practices in sustainability to help our members to properly measure, understand and manage their business carbon footprint.

## Measure



**Measure** Greenhouse Gas Emissions (CO<sub>2</sub>eq) for the purpose of developing a carbon footprint reduction strategy.

**Comply** with regulations such as UK SECR & EU Taxonomy, NFRD/CSRD measurement and reporting.

**Present** verifiable carbon footprint data to customers to comply with their supply chain reporting needs in order to retain customers and qualify for new business.

## Understand



**Interpret carbon footprint audit results** and provide insights and technical support to develop a science based net-zero carbon reduction strategy.

**Access informative case studies** and avail of **mentoring** from our Techies Go Green Ambassadors.

**Access to our community forum** where our members can ask questions and share knowledge within the Techies community.

## Manage



**Introduce a sustainability culture** among existing and new employees.

**Empower your managers to make informed decisions** and work with outside consultants and regulators.

**Access guidance on regulations compliance** and implement ongoing governance procedures.

# Collaboration & Knowledge Sharing

Among our fast-growing signatory community there are a number of businesses providing sustainability support services and products which can be of value to the wider Techies Go Green community.

**We want to promote and enable community collaboration and knowledge sharing** by offering members a chance to provide information about their sustainability related services and products to the wider community.

Through this initiative we hope to make Techies Go Green a “go-to” resource for our members.



## Partner Network Directory

Participants can list their sustainability supporting products and services in our online Partner Network directory which is searchable by the wider Techies Go Green community.



## Special Features

Participants will be able to feature their products and services to the wider Techies Go Green community through special features.



## Expert Contributions

Participants will be able to contribute their area of expertise on select webinars, Q & A sessions and online information workshops.



## Press, PR & Social Media

Participants can be included in our promotional material including blogs and social media posts and featured technology articles.





# Future Direction

**Our goal is to grow our community to 2,500 signatories by 2025.**

We plan to make Techies Go Green the “go-to” resource for our members by introducing **continual education and awareness programmes** to support sustainable business practices and policy making.

As we grow, we want to harness the voice of the Techies Go Green community to promote sustainability through public events and philanthropic initiatives.

Learn more and join us at  
[www.techiesgogreen.com](http://www.techiesgogreen.com)

